



The Climate and Circularity Accelerator for
Mediterranean SMEs

Online information session

Developed by:



Funded by:



Implementing partner:



About us

Powered by



MedWaves drives **sustainability** in the Mediterranean by **supporting businesses** and **green entrepreneurs** with training, advice, funding, and networking to **develop circular, innovative business models** that create jobs and protect the environment.



Mediterranean
Action Plan
Barcelona
Convention



Enabling Ecosystems for Sustainable and
Circular Business Development

Implementing partner



An **eco-innovation studio** that supports companies, organizations, and regions in **incorporating sustainability** into the **design** of their strategy, products, and services, thereby **advancing towards decarbonization** and **efficient use of resources**.



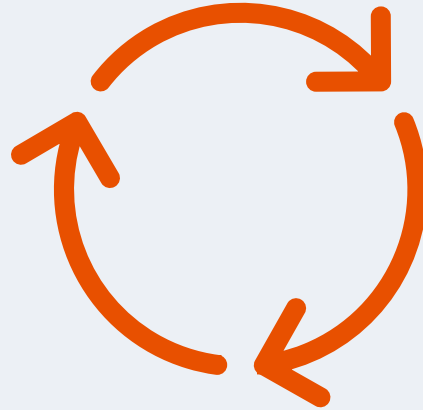
What is **GoZero**?

GoZero is a **climate** and **circularity accelerator** for **Mediterranean SMEs** ready to scale sustainable innovation and reduce their environmental impact.

We help business:



Be climate- resilient



Go circular



Be valued in new
markets

Program overview

Program overview

Core track

60 h

Mandatory modules

Combines mentoring sessions, and back-office work divided into four phases:

1

2

3

(4)

Phase 2 includes a three-day in-person **Bootcamp** in Tunisia (textile sector) or Barcelona (food sector)



Optional
modules
available



(4) Deep dive *

Up to 10h

Support in the implementation of an initiative:

Metrics

Eco-design

Business Service

* Requires at least 75% engagement and attendance.

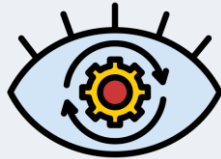
Program overview

Core track phases

1 Sustainability
diagnosis



2 Sustainability
vision



3 How to get
there?



4 Implementation &
Follow-up



Program overview

Core track phases

1 Sustainability diagnosis



Mandatory modules

- Life Cycle Assessment
- EcoPulse: circularity maturity tool
- Key KPIs for monitoring
- Carbon Footprint: first overview

Optional modules

- Business Model Canvas
- SWOT Analysis

Program overview

Core track phases

2 Sustainability vision



Mandatory Bootcamp modules

- Regulatory framework
- Circular business models
- Eco-design principles
- Context analysis: forces of change
- Communication & greenwashing awareness
- Co-creation of sector sustainability vision

Mandatory modules

- Own sustainability vision

Optional modules

- Mapping your competitive environment
- PESTEL Analysis

Program overview

Core track phases

3 How to get there?



Mandatory modules

- Ideation of action lines
- Prioritization of action lines
- Design of a sustainability roadmap

Program overview

Core track phases + Deep Dive

4 Implementation & Follow-up



Follow - up

Roadmap follow-up checkpoints:

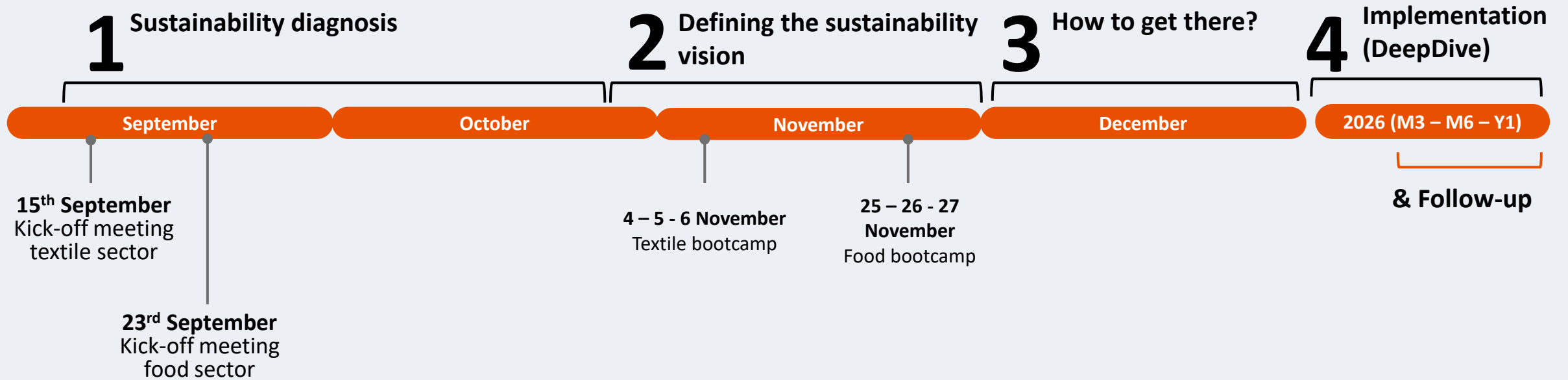
- 3 months
- 6 months
- 12 months

Deep dive

Up to 10h of tailored support to implement one selected initiative:

- Metrics
- Eco-design
- Business Services

Program overview



Key benefits

Key benefits



Get a customized **sustainability plan**



Calculate your organization's **carbon footprint**



Access **practical tools** for **circularity & carbon reduction**



Receive **expert support** and mentoring



Connect with key value chain **stakeholders**



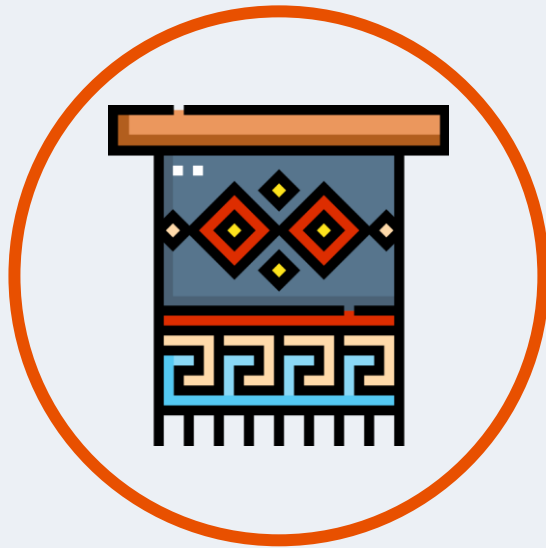
Join a **fully funded 3-day Bootcamp**

Eligibility criteria

Eligibility criteria

Eligible sectors:

Textile



Food

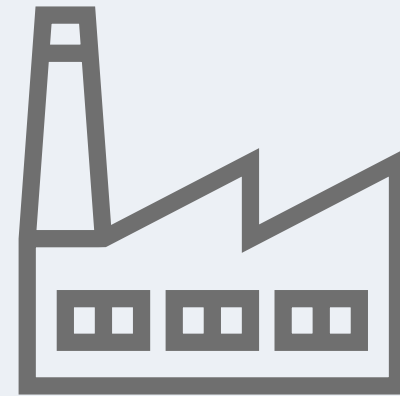


Eligibility criteria

MUSTs:

- Be **legally registered** in one of the following countries: Algeria, Egypt, Italy, Jordan, Lebanon, Morocco, Palestine, Spain or Tunisia.
- Have a **minimum of 3 years of operations**.
- Employ between **6 and 200 people**.
- Have an annual **turnover between €100K and €15M**.

You can be a **social enterprise**, a cooperative, a non-profit cooperative, or another type of entity, if you offer products or services in the market.



Eligibility criteria

Participant **MUSTs**:

- Have **access to a computer** and **internet** connection.
- Be available to travel and attend a **three-day in-person Bootcamp**.
- Allocate at least sixty **(60) hours** to the program.

This program is designed in **English**; however, applicants who are not fluent in English may apply, provided they have a basic level of communication skills in English.



Eligibility criteria

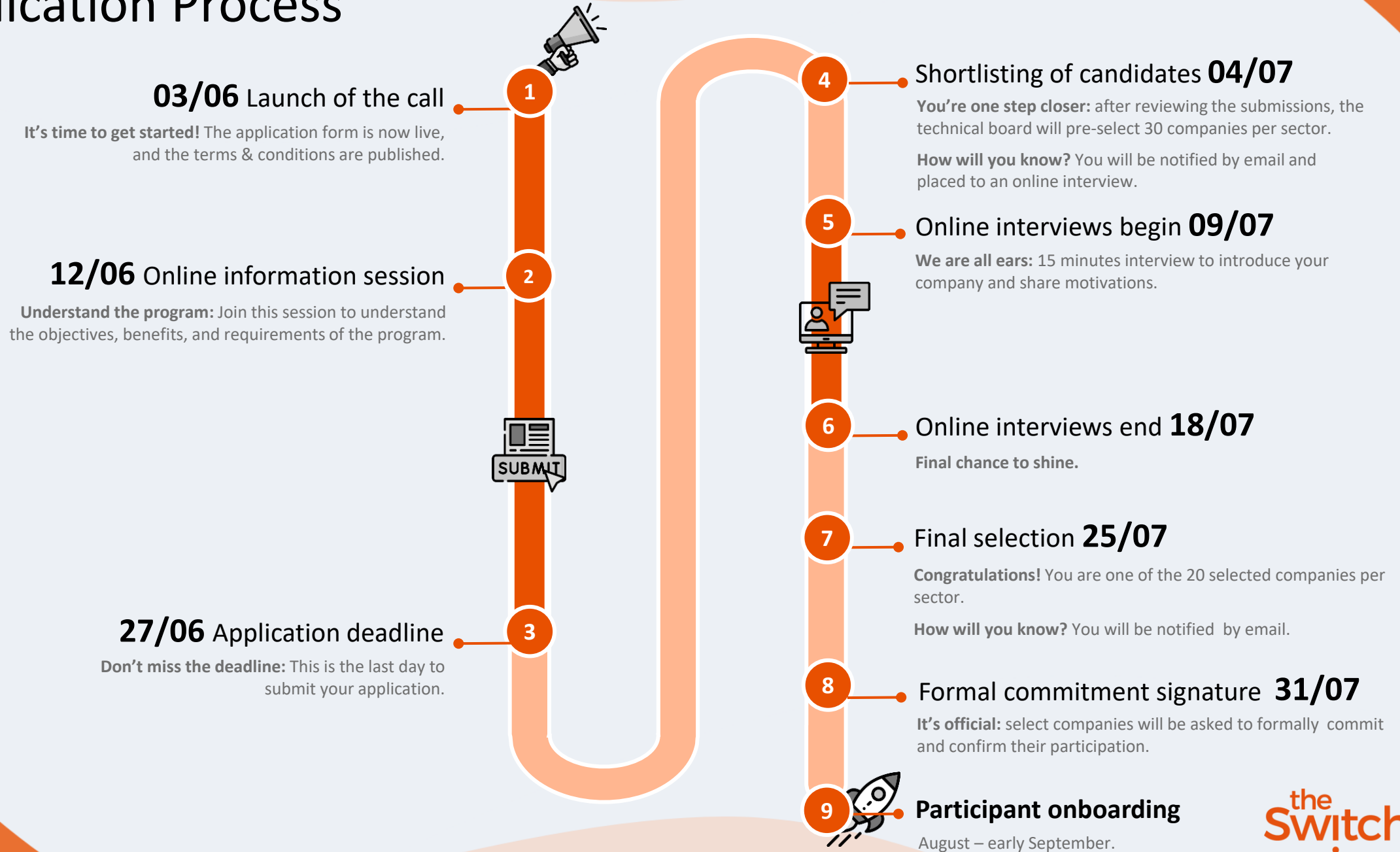
Additional priority:

- **Operations that are resource-intensive** (e.g., use significant energy, water, or raw materials).
- Involve **physical product** handling.
- **Export** products to the **European Union**.
- **Employ** a significant percentage of **women**.
- **Demonstrate motivation and commitment** to advance in sustainability, circularity and decarbonization.



Application process

Application Process



Q&A



GoZero

The Climate and Circularity Accelerator for
Mediterranean SMEs

Thank you!

the
Switchers

Developed by:



Funded by:



Implementing partner:

inèdit